

Spring / Summer 2009



Count on it.



## Four Season's Turf Reporter

### Grassland Announces Facility Changes by Kirk Pogge



New Blasdell facility, under construction (April 1, 2009). Move in date mid July.



Renovated Latham showroom and customer service area.

Grassland's management team is pleased to share the following initiatives with our valued customers:

We recently remodeled our 5,000 square foot retail showroom in Latham in order to enhance the buying experience for those customers doing business at this location and to improve the efficiency of the Latham operation. In addition, enhancements to our Latham service facility include an expansion of the service shop to facilitate the addition of two service technicians.

We added an additional 8,000 square feet of warehouse space near our current Liverpool operation for the storage, preparation and display of Pre-Owned Equipment thereby allowing us to expand the selection and improve the quality of Pre-Owned equipment we offer customers, while at the same time facilitating the expansion of our Liverpool service shop and technical staff. As a result, we will consolidate all of our Western New York service functions in the Liverpool facility. Equipment previously serviced in Blasdell will now be serviced in Liverpool. This new consolidated service operation will be managed by Robert Goldbach, a trusted member of our team.

We are moving our current Blasdell operation to a new, smaller facility very close to our existing location. This new sales office will provide support for our Western New York Turf sales staff, our Consumer Sales force and our Golf Irrigation Service Manager, and will serve as a logistics hub for pick-ups and deliveries. In conjunction with this move we are consolidating our parts and irrigation warehousing and order fulfillment into the Liverpool and Latham locations, and moving all of our wholesale consumer products warehousing and shipping to a third party warehouse located in central New York.

The efforts outlined above, which will be completed by August 1st of this year, are just part of Grassland's continuing commitment to quality customer service. Our dedicated sales, service and administrative staff recognize the importance of providing outstanding service in order for you to achieve your goals. Grassland's enthusiastic team is ready to help you succeed!

### **Moving Sale - June 3rd and 4th, at our current Blasdell Location**

*Take advantage of Special Pricing on Closeouts and Discontinued Consumer, Commercial and Irrigation Items, Pre-Owned Equipment, Excess Pallet Racking, Parts Shelving, etc. We are pricing this merchandise to move, so we won't have to move it. Check for more details on items being offered on our web site [www.grasslandcorp.com](http://www.grasslandcorp.com) after May 24th.*



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